

Sydney's Sustainability Credentials

business
events
sydney







Acknowledgement of Country

BESydney acknowledges our First Nations people as the original custodians of the lands across Greater Sydney, and their deep and continuing connection with country. We pay our respects to the Aboriginal Elders of these lands, past and present.

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First Nations people are advised that this eBook may contain images, voices and names of deceased people.

Sydney's Sustainability Credentials



BESydney is committed to the sustainable goals for Sydney, New South Wales and Australia. Our focus on sustainability is evident through our memberships and partnerships, our key stakeholders in federal, state, and local government and connections to local suppliers who can support the execution of sustainably managed global events in Sydney.

Sydney ranks Top 25 on the Global Destination Sustainability Index

Sydney ranks in the Top 25 in the Global Destination Sustainability Index (GDSI). BESydney has been a driving force for its partners and the local business events industry to raise our collective sustainability benchmark by 33%. We achieve this via a range of actions, including BESydney's Sustainability Policy and the City of Sydney's Sustainable Destination Partnership which received the GDSI's Innovation Award for 'Sustainable Destination Partnership' in 2019. In 2023 BESydney was awarded the

inaugural GDS-Movement Impact Award for its commitment to legacy and impact through business events.

City of Sydney

The City of Sydney was certified carbon neutral in its operations in 2007, the first Australian government certified as such in 2011. Sustainable Sydney 2030-2050 is the City of Sydney's vision for a green, global and connected city. Sydney has reduced carbon emissions by 70%, with the aim to achieve net zero emissions by 2035, with the conversion of more than 6,000 street lights to LED, the installation of more than 7,000 solar panels atop 45 city buildings, switching to 100 per cent renewable energy in 2020 while also procuring the nation's largest hybrid and electric vehicle fleet, including trialing electric garbage and street sweeping trucks. Sydney is forging ahead with a sense of urgency on climate action, installing a recycling plant to treat up to 900 litres of stormwater daily to provide residents and services recycled water and 20 rainwater harvesting systems in parks to keep the city parklands green.



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Sustainable Destination Partnership

BESydney is an associate member of this collaboration of hotels, cultural institutions, venues and industry influencers working together to make Sydney a sustainable destination for visitors and events. The “Making Sydney a Sustainable Destination Plan” (SDP) steps out actions to hold the sector accountable for improving its environmental performance of the city’s accommodation, entertainment and business event providers.

Climate Active Network

BESydney is a certified member of the Climate Active Network, an ongoing partnership between the Australian Government and Australian businesses to drive voluntary climate action. Our certification confirms that we have reduced our carbon emissions as much as possible, which are effectively net zero or neutral. To achieve this certification, we have developed an Emissions Reduction strategy and have committed to

reducing our organisation’s emissions by 30 percent by 2030.

Investing in emission projects, BESydney has also purchased 100 percent of our offsets through the Aboriginal Carbon Foundation Company for The Karantijpa North Savanna Burning Project, which benefits the environment and brings benefits to traditional owners including training, income, access to country, cultural sustainability, and project ownership.

BESydney is a supporter of the Joint Meetings Industry Council’s global Net Zero Carbon Events Pledge launched at COP 26 in Glasgow, to support the goal of net zero greenhouse gas (GHG) emissions by 2050, with an interim target in line with the Paris Agreement’s requirement to reduce GHG emissions by 50% by 2030.

BESydney's members and partners working for a sustainable Sydney

BESydney works closely with local partners to make Sydney a more sustainable business events destination. BESydney can connect you to our network of stakeholders, service providers, venues and operators to support you to reduce your carbon footprint and ensure positive sustainable outcomes for our city. To make it easy for you, we have added a green leaf symbol to our supplier list to highlight operators that have committed to sustainability policies.

ICC Sydney

International Convention Centre Sydney (ICC Sydney) is committed to delivering sustainable events as a founding signatory to the Joint Meetings Industry Council's Net Zero Carbon Events pledge. Building on its Silver EarthCheck and ISO 14001 – Environmental Management accreditations, its Sustainability Policy outlines its goals to limit environmental impact through the sustainable use of resources to manage the building and its operational event management. Through its Legacy Program, the team at ICC Sydney collaborates with Professional Conference Organisers (PCO)/Association Management Companies (AMCs), corporations and their partners to deliver fully sustainable events through their culinary services, water and energy usage, and award-winning waste management – while delivering positive social impacts for the community.



ICC Image: Guy-Wilkinson



Barangaroo Image: BNSW

Accor Group

Accor's sustainability framework puts people and nature as its central core. The end goal is for Accor hotels to operate with as minimal impact on the environment as possible. That means zero emissions, no single use plastics, food sustainability, local employment and community support and greater diversity and inclusion. In 2022, in over 82% of hotels Accor removed 43 single use plastic items from the guest experience. In 2023 Accor will remove single-use plastic water bottles from all rooms and public spaces. Accor is committed to reducing emissions by up to 10%, start independent Sustainable Tourism Certification of our hotels, measure and manage food waste.

Barangaroo

Barangaroo is Australia's first urban precinct to be certified carbon neutral. It is both a water positive and a zero-emission precinct and one of only 19 projects around the world participating in the C40 Cities Climate Positive Development Program. Through a combination of benchmarking, policies and innovative technology, Barangaroo sets a new Australian standard in urban renewal and sustainable construction. From concept to day-to-day operations and a commitment to responsibly manage waste, reduce and offset all energy used on site and maintain a 'water wise' precinct.





Qantas

Qantas is Australia's first airline to continuously purchase sustainable aviation fuel (SAF) and is central to achieving Sydney's interim targets and net zero by 2050 goal. Qantas' SAF agreements include London Heathrow and Los Angeles airports to support its target of 10 percent SAF in its overall fuel mix by 2030 and 60 percent by 2050.

Sydney Airport

The premier gateway to Australia, Sydney Airport is a recognised sustainability leader in the global sector with a sustainability goal of net zero emissions by 2030. The only Australian airport with a 4-green-star rating for its Masterplan 2039, Sydney Airport maintains a AAA rating from the MSCI ESG Indexes, and a Level 3 Airport Carbon Accreditation.

Sydney Olympic Park

West of the city centre at Homebush, Sydney Olympic Park has remediated 160 hectares (395 acres) and nine million cubic metres (318 million ft³) of contaminated land and contained nine million cubic metres of excavated waste on-site in Australia's largest land remediation project. Its venues and facilities incorporate materials selection, pollution control, waste management, and energy and water conservation. As a result of its sustainable focus Sydney Olympic Park has achieved a 6 Star Green Star Communities rating.

Sydney Opera House

The 6-green-star certified Sydney Opera House has actioned ambitious sustainability targets to protect this symbol of modern Australia since 2010 and achieved carbon neutral certification in 2018. The Sydney Opera House has committed to the United Nations Sustainable Development Goals, which provide a roadmap to address the world's most pressing challenges by 2030, including climate change, inequality and education reflected in their Environmental Action Plan (2020-23). The Sydney Opera House has taken steps to become climate positive, eliminated all single-use plastic from packaging, venues and restaurants, and achieved compliance to the International Standard for Sustainable Event Management (ISO20121).

Arinex

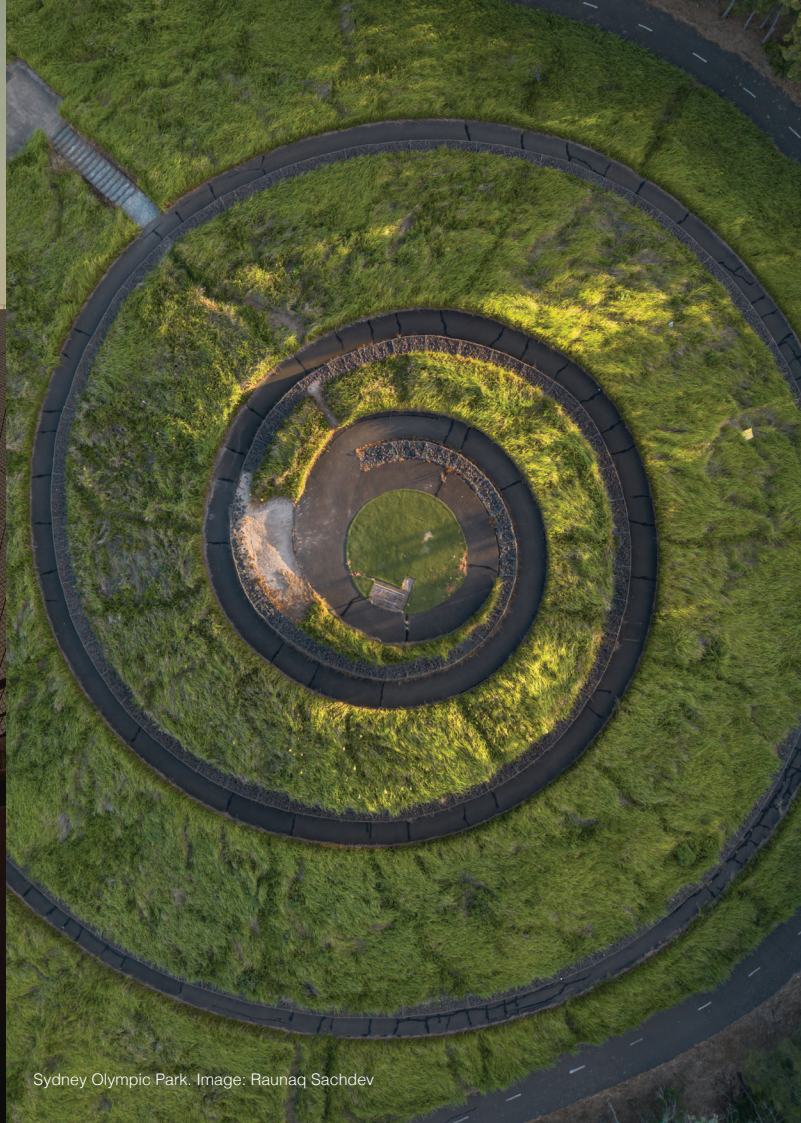
Arinex has been delivering event management services for more than 50 years. Arinex is a proud carbon neutral organisation, becoming Australia's first event management company to be certified carbon neutral by Climate Active in March 2022. Arinex feels strongly about sustainable event management and minimising the negative impact that events can have when not conscientiously planned. The events company offers extensive services and creative strategies to help drive sustainability for its clients, focusing on the four pillars of human, social, economic and environment in line with the UN's Sustainable Development Goals.

ICMS Australasia

ICMS Australasia has signed the Joint Meetings Industry Council Net Zero Carbon Events Pledge with a goal of achieving net zero greenhouse gas (GHG) emissions by 2050, and to reduce total global GHG emissions by 50% by 2030. ICMS Australasia offers a comprehensive Green Event Checklist that guides event organisers through the process of planning and executing sustainable events. The comprehensive checklist assists in reducing the environmental footprint of events while enhancing their social and economic benefits.



Image: Quentin Grignet



Sydney Olympic Park. Image: Raunaq Sachdev

Moreton Hire

The team at Moreton Hire has turned its hiring services into a sustainability focused business. The company has completely revisited its supply chain to solely work with furniture and marquee suppliers with the correct certifications, consciously partnering with those who share Moreton Hire's sustainability ethos. Disassembability of products, 100% recycled plastic and sustainably sourced timber, are some of the key attributes of products recently invested in. Moreton Hire offers signage printed on DISPA (a 100% paper, 100% recycled product) and the most sustainable display boards for digital printing on the market, as well as a focus on fabric signage which can also be recycled, the company is also fully LED when it comes to exhibition lighting.

Harry the Hirer

Harry the Hirer has introduced a sustainable business strategy to reduce, reuse, repurpose, and recycle. At end of life, the products the company hires are auctioned, donated to charitable organisations or recycled. To support sustainable events, new furnishings are made from 100% recycled HDPE plastic while modular exhibition stands are reusable light aluminium. Instead of ending up in landfill, 90% of custom manufacturing waste now goes to Harry the Hirer's recycling partner. Signage options include 100 percent recyclable paper and its lighting inventory is now LED.



Goat Island Sydney Harbour. Image: Destination NSW

Why BESydney?

For over 50 years, BESydney has been working to bring the world to Sydney. Every day, we invite people to consider Sydney for their meeting needs. From every touchpoint we create, we are delivering the essence of Sydney.

We're local experts with remarkable connections, growing Australia's international reputation as one of the world's most memorable hosts. Financially supported and backed by the New South Wales Government, the City of Sydney and the private sector, our services are free and unbiased.

To bring global meetings to Australia, we have talented people located all around the world, including Asia, Europe and the Americas, as well as our head office here in Sydney. We hail from many nationalities and speak over 10 languages. And with our vast experience across a range of sectors, we quickly get to the bottom of your meeting needs – and open your eyes to the unique ways Sydney can make your next meeting unforgettable.

Bid. Connect. Inspire.